

BROOKE HARRISON

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EDUCATION

Florida State University, Tallahassee, FL

Overall GPA: 3.973 • **Expected Graduation:** Fall 2018

Major: Bachelor of Arts in Editing Writing Media • **Minors:** Communications, Entrepreneurship

Relevant Coursework: Advanced Writing and Editing • Article and Essay Technique • Fiction Technique • Introduction to Public Relations • Media Techniques • Rhetoric • Writing and Editing in Print and Online

Achievements: Florida State University Dean's List (every semester) • University Freshman Scholarship (Fall 2014-current) • Florida Bright Futures Scholarship (Fall 2014-current) • Florida State University Honors Program (Fall 2014-current) • Phi Eta Sigma honor society (Spring 2015) • Phi Beta Kappa honor society (Fall 2016)

WORK EXPERIENCE

Print production intern – Marvel Entertainment, New York City, NY (June 2017-Aug 2017)

- Quality-checked printed materials including comic books and trade paperbacks.
- Wrote reports listing printing errors.

Freelance copywriter - Society of American Small Business Accountants, Tallahassee, FL (Nov 2016-May 2017)

- Draft and revise executive summaries, marketing materials, and content for email campaigns.
- Participate in weekly ideation and brainstorming sessions.

Editorial intern - Tallahassee Woman Magazine, Tallahassee, FL (May 2016-Aug 2016)

- Wrote 3 articles for the Aug/Sep 2016 "80s Throwback" issue of the magazine and edited over 30,000 words across 3 issues (Jun/July 2016 issue, Aug/Sep 2016 issue, TalTeen Spring/Summer 2016).
 - Copyedited multiple drafts for accuracy, grammar, and consistency with AP style.
- Contributed to and scheduled social media including Pinterest, Facebook, and Instagram.
- Proficient with software including MS Office Suite, Photoshop, InDesign, Dropbox, and Hootsuite.

Book and lifestyle blogger - brookeharrison.com, Tallahassee, FL (Jan 2013-Aug 2015)

- Launched self-hosted Wordpress site to create digital media content including blog posts and custom graphics.
- Interviewed 10 published authors (including New York Times-bestselling author Marissa Meyer) and wrote 79 book reviews of Young Adult fiction novels.
- Networked with publishing professionals, authors, and book bloggers at BookExpo America in New York, NY in 2015. Attended Blogger Con breakout sessions including "Creative Content Opportunities with Your Blog," "Tactics to Create Killer Content Fast," and "Going Beyond Blog Formatting."

PERSONAL ACHIEVEMENTS

- Florida State University Study Abroad in London, England (Spring 2016)
 - Bess Ward Study Abroad Scholarship
 - International Programs Achievement Scholarship
 - College of Arts and Sciences Study Abroad Scholarship